

Apollo Case Studies



Apollo Centre for Health Eastbourne

The primary care sector is subject to continuous change, demands and expectations of its capacity to deliver services from “fit-for-purpose” properly equipped, IT linked premises closer to people’s homes. These demands have accelerated since the introduction of new contracts for general practitioners, the white paper Our Health, Our Care, Our Say and the Equitable Access initiative following Lord Darzi’s review.

The Apollo group’s company Apollo Centres for Health (ACfH) was established in 2003 to not only respond to the changes in healthcare delivery, but also to lead the way with primary care initiatives that would challenge perceptions of modern day healthcare. This was achieved by promoting innovative property solutions to accommodate out of hospital services in local communities in partnership with general practitioners and primary care trusts to provide an integrated team approach with flexibility regarding tenancy agreements.

An exemplar of this initiative which combines all of the elements is the Apollo Health Centre, Eastbourne. The centre, which won a national award for primary care premises, provides accommodation for:

- General Practice core services (PMS) (2 doctors)
- A consultant led Orthopaedic triage service which is accessible via Chose & Book, supported by Physiotherapy, Podiatry with onward patient referral if required to tertiary services
- Direct access Physiotherapy for treatment and exercise
- Audiology
- Digital X-Ray with full radiology reporting to support Orthopaedics and direct GP access for chest and other modalities
- Bone Mineral Densitometry (DXA Scanning) with full report and treatment plan for Osteoporosis/Osteopenia management
- Hypnotherapy, an alternative to prescribed medication
- Minor Surgery under contract from the Primary Care Organisation
- Phlebotomy, Sexual Health and Travel Clinics
- HCA’s blood pressure checks

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